

Value Proposition

Tracey is a results-driven Chartered Professional Accountant with over 30 years of experience across the public, private, and non-profit sectors. She is a trusted financial leader known for building and guiding high-performing teams across global operations, transforming data into actionable insights that drive confident decision-making.

With a sharp strategic lens and a creative, solution-oriented mindset, Tracey has helped executive teams shape corporate strategy, accelerate growth, and adapt to rapid shifts in technology and organizational structure. In her role as an interim or fractional CFO, she brings a steady hand to financial management, aligning fiscal health with evolving business priorities, operational realities, and long-term vision.

Selected Achievements

- Directed and led the finance function in a full supply chain business reengineering initiative, supporting an ERP system implementation that delivered \$10 million in annual cost savings.
- Developed a financial framework as part of the annual strategic and operational budgeting process, aligning profit and non-profit divisions. Introduced KPI-driven capital and reserve triggers, enabling clearer, more confident governance decisions by the Board.
- Led a global effort to deliver the first enterprise-wide risk assessment view to the Audit Committee and subsidiaries, unifying risk methodologies and business process mapping across multiple countries and regions. Collaborated with internal audit teams, regulators, and external auditors to align compliance and oversight efforts.
- Guided cross-functional teams through a customer experience gap analysis across products, services, and channels. Led the development of a multi-year CRM roadmap that shaped corporate culture and drove enterprise-wide improvements in service delivery.
- Directed the successful corporate response to an anti-dumping investigation by the U.S. Department of Commerce, meeting all deadlines and avoiding penalties through strategic coordination and risk mitigation.

Experience

- Canada Life: Vice-President Internal Audit
- CAA Manitoba: Vice-President Finance & Administration
- Canadian Wheat Board: Director Sales & Logistics Accounting
- Canadian Wheat Board: Division Controller - Sales & Logistics Accounting

Qualifications

- Chartered Professional Accountant, Manitoba
- Chartered Accountant, Alberta
- Bachelors of Commerce (Hons), University of Saskatchewan

