

## Value Proposition

Russ provides executive leadership addressing organizational challenges and change. A trusted advisor and business leader; an innovative and creative problem solver. Noted for his successes in transitioning companies and helping organizations with new opportunities or difficult challenges. Russ works with executive teams at the strategic, operational or project level, and with employees and stakeholders through any implementation. Outcome focused, he instills discipline by aligning brand, culture, need and strategies. Russ also serves on Boards of Directors of Public and Private corporations in addition to his service on many Not-for-Profit Boards.

## Selected Achievements

- Provided active leadership and advice through four Olympic Winter Games. Developed people teams, designed operations, facilities and logistics, capitalized on the opportunities for corporations, governments and volunteer organizations. Measurable outcomes exceeded internal and external expectations
- Led tourism at municipal, provincial and regional levels on boards, commissions, authorities, and as the senior executive. Provided transformational change to structures for regional and national tourism marketing (public/private partnership models) and revenue generation (5-fold revenue increase).
- Operated an 80-person manufacturing company, receiving awards and recognition for excellence (Department of Economic Development, Canada – Manufacturing Efficiency Award). This furniture company also had operations focused on restoration and distribution.
- Development project resulting in new Calgary neighbourhood, developed support venues for major events, reconfiguring facilities to new uses, reworked existing historical building to improved utilization, recovery of organization after a failed attempt to move facility resulting in an improved new operation, effective financing, and success.
- As a board member and catalyst for change at the Calgary Stampede, modernized governance and leadership practices.

## Experience

- Projects and Advisory:
  - Trade consulting and management services for companies and for not-for-profits
  - Organizational effectiveness and business plan modeling
  - Service – VP Organizational Development – O&G Supply Chain; Transition Team Lead – Financial Services; Transition Lead – Community restructure and facility upgrades
- Government of Alberta:
  - Contracted for Olympic and Paralympic Secretariat
- Tourism Industry
  - Board Chair & President, Tourism Calgary; Board Chair & President, AB Tourism Partners o/a Travel Alberta; VP Gov't Relations, TIAALTA; Chair, Team Tourism/CTAP
- Family Enterprises:
  - President & CEO, John Tynan & Co. Ltd; Furniture Manufacturing, Distribution & Refurbishing, Land Holdings & Family Trust
- Technologies:
  - Board Chair, System Registries; Board Director, FileOnQ Inc. (Canada)

## Qualifications

- Executive leadership for over 35 years

