

## Value Proposition

Mike is a big picture leader who loves connecting with people. Working with teams to develop short and long-term strategy is a core competency. He has a broad network of contacts in and out of multiple industries – local and international. His experience lies in mid-size entrepreneurial firms with a focus on growth, leadership and building world class cultures. He has a deep understanding of sales and marketing strategy, C-level operational expertise, project development/financing and crisis management.

## Selected Achievements

- Acquired a multi-unit restaurant company with three western Canadian locations. Rebranded, recapitalized and grew it to nine locations and \$25 million in revenue.
- Co-founded an Alberta-based hospitality firm with two locations and \$12 million in revenue, growing this business to 14 related entities and \$45 million in sales.
- Was a member of the senior management team (Director of Marketing & Resort Programs) that built western Canada's largest student travel/tour operator which saw over 4,000 guests travel to national and international resort destinations on an annual basis.
- Played a pivotal role in the corporate restructuring of a multi-unit hospitality company that has emerged on more stable financial ground.
- Created and executed large scale events associated with the 2010 Vancouver Olympics, The annual Calgary Stampede, the 2004 Calgary Flames playoff run, and the Global Petroleum Show.

## Experience

- Osborne Interim Management: Senior Advisor (2015 - Present)
- Gravitas Impact Premium Coaches: Certified Business Coach and Executive Advisor (2017 - Present)
- MacKay CEO Forums: Certified CEO Forums Chair (2016 - Present)
- The Ceili's Group: President (2009 - 2015)
- Penny Lane Entertainment: Managing Director (1995 - 2009)

## Qualifications

- Board Director, Prostaid Calgary (2015 - 2016)
- Member, TEC Canada (2007 - 2014)
- President, Board Member and Member, Entrepreneur's Organization Calgary (2000 - 2007)
- Founder and President, Calgary Pub and Bar Association (2005 - 2008)
- Graduate, Harvard Business School's Owner/President Management Program (2006 - 2009)
- Graduate, "Birthing of Giants", Entrepreneur's Organization Program (2002 - 2005)
- Bachelor of Arts (Political Science), Simon Fraser University (1990 - 1995)

