

Value Proposition

Mark provides leadership during a period of transition, rapid growth or change operating as Interim CEO, President or Executive Director. He has demonstrated success over 15 years offering interim management services and executive advisement to private sector businesses, not-for-profit and social enterprise organizations. Mark has built a reputation for growing both people and revenue with three decades of business development leadership across Western Canada. A dynamic communicator and strategic thinker, he bridges short term gaps in senior management or adds capacity on a fractional basis long-term. He communicates with stakeholders at all levels internally and externally in assessing opportunities for organizational improvement.

Selected Achievements

- Played a key transitional leadership role in bringing three operating entities together into one provincial not-for-profit organization.
- Served as Interim CEO of an established residential addiction treatment and recovery centre instituting administrative controls and working to rebuild relationships within the community whilst leading a process to identify and transition a new full-time CEO.
- Following the sudden departure of the long-term Executive Director/CEO, successfully transitioned a medium size not-for-profit charity in the immigrant services sector, enhancing its performance, increasing its funding and sourcing new leadership.
- Led a not-for-profit through a feasibility assessment study for a new social enterprise that resulted in their IT services company receiving the operating funding it required.
- Worked alongside senior management and shareholders of an independent ag retail company to build capacity and effect a succession plan that transformed the organization to where it was named Canadian Ag Retailer of the Year.
- Led a senior management team in developing strategies for business partnerships with First Nations.

Experience

- 4-H Foundation Alberta: Interim CEO and Senior Advisor (February 2020 - August 2020)
- MP&P Engineering: Change Management Lead (December 2019 - Present)
- Gowan Canada Ltd: Business Advisor (June 2019 - November 2019)
- CANTERRA Seeds Ltd: Strategic Planning (November 2017 - March 2019)
- CMHA Calgary: Board Facilitation (January 2019)
- Barr-Ag: Business Advisor (October 2017 - June 2018)
- Stockmen Memorial Foundation: Strategic Planning (January - April 2018)
- Glenbow Ranch Park Foundation: Interim CEO (January - September 2017)
- Syngenta Canada: Business Development Advisor (March - September 2017)
- Regina Economic Development: Business Development Advisor (September 2016)
- Canadian Constitution Foundation: Executive Advisor (March 2016)
- Simon House Recovery Centre: Interim President & CEO (March - November 2015)
- Calgary Bridge Foundation for Youth: Interim Executive Director/CEO (June - November 2014)
- Meticulon/Autism Calgary: Gap Analysis/Strategic Planning (July - September 2013)
- In the Line of Fire: Interim Director of Corporate Development (July 2012 - August 2013)
- SeedWorks (The Mustard Seed): Gap Analysis/Strategic Planning (March 2012)

Qualifications

- Glenbow Ranch Park Foundation - Chair
- Calgary Bridge Foundation for Youth - Past Chair

