

Value Proposition

Mark provides leadership during a period of transition, rapid growth or change operating as Interim CEO, President or Executive Director. He has demonstrated success in over two decades of offering interim management services and executive advisement to private sector businesses, not-for-profit and social enterprise organizations. Mark has built a reputation for growing both people and revenue with three decades of business development leadership across Western Canada. A dynamic communicator and strategic thinker, he bridges short-term gaps in senior management or adds capacity on a fractional basis long-term. He communicates with stakeholders at all levels internally and externally in assessing opportunities for organizational improvement.

Selected Achievements

- Led the transition of a 50 year old government-backed plant science and breeding program to a new federally incorporated not-for-profit.
- Managed two provincial not-for-profit grain commissions through a successful amalgamation.
- Played a key transitional leadership role in bringing three operating entities together into one provincial not-for-profit organization.
- Served as Interim CEO of an established residential addiction treatment and recovery centre instituting administrative controls and working to rebuild relationships within the community whilst leading a process to identify and transition a new full-time CEO.
- Following the sudden departure of the long-term Executive Director/CEO, successfully transitioned a medium-sized not-for-profit charity in the immigrant services sector, enhancing its performance, increasing its funding and sourcing new leadership.
- Led a minority shareholder buyout of the Founder of a professional services firm resulting in a more focused and profitable organization.
- Worked alongside senior management and shareholders of an independent ag retail company to build capacity and effect a succession plan that transformed the organization to where it was named Canadian Ag Retailer of the Year.
- Led a senior management team in developing strategies for business partnerships with First Nations.

Experience

- Western Crop Innovations: Interim Executive Director (April 2024 - March 2025)
- Alberta Grains Commission: Interim General Manager (May - November 2023)
- Canaan Group: Business Advisor (November 2022 - March 2024)
- Alberta Fish and Game Association: Interim Executive Director (March 2022 - October 2022)
- Crop Management Network: Strategic Planning (November 2021 - February 2024)
- Cochrane Emergency Women's Shelter Society: Senior Advisor (November - December 2021)
- Glacier FarmMedia: Senior Advisor (April - October 2021)
- 4-H Foundation Alberta: Interim CEO and Senior Advisor (February - August 2020)
- MP&P Engineering: Change Management Lead (December 2019 - May 2020)
- Gowan Canada Ltd: Business Advisor (June 2019 - November 2019)
- CANTERRA Seeds Ltd: Strategic Planning (November 2017 - March 2019)
- Barr-Ag: Business Advisor (October 2017 - June 2018)
- Glenbow Ranch Park Foundation: Interim CEO (January - September 2017)
- Syngenta Canada: Business Development Advisor (March - September 2017)

Qualifications

- Past Chair Glenbow Ranch Park Foundation and Calgary Bridge Foundation for Youth

