



JOHN COPITHORNE

Senior Advisor

Value Proposition

John is a fourth-generation rancher based in Cochrane, Alberta, proudly carrying on the Copithorne family tradition at 3J Farms. An internationally recognized purebred livestock auctioneer, he generously lends his talents to support local not-for-profit organizations. A vocal advocate for food security and traceability, John is also a strong proponent of environmental stewardship and agricultural education. He supports managed grazing as a way to reduce wildfire risk and return nutrients to the ecosystem. As a champion for responsible water management, the Copithorne family has invested in developing cattle uniquely suited to the local environment, reducing the need for intensive management. John and his son Tye can often be seen moving cattle through Glenbow Ranch Provincial Park, where the family has maintained a grazing lease for years. Glenbow is the only provincial park in Canada that operates as a working ranch, and John's ongoing presence there reflects his deep commitment to both land and legacy. He has held numerous industry directorships and has been honoured many times for his contributions to both community and agriculture.

Selected Achievements

- Honorary Lifetime Director, Calgary Stampede; Past Director, World Chuckwagon Association.
- Recognized by Ducks Unlimited Canada (Diamond Level) for contributions to conservation.
- Honoured for lifelong contributions to Alberta's dairy and ranching industries.
- Named Cowboy of the Year by the Cochrane Lions Club.
- Recipient of the Don Edge Memorial Award for commitment to Western heritage.
- Master Farm Family Award recipient for excellence in ranch management and community service.
- Served in ring service and auctioneer roles at premier livestock and purebred cattle sales across Western Canada, including Red Angus breed events.
- Contributed to community environmental and land stewardship initiatives, representing agricultural perspectives in Cochrane and Glenbow Park and Creek management efforts.
- Actively supports youth and community education programs focused on ranching, grazing, and sustainable land management.

Experience

- 3J Farms: Owner/Operator, Rancher
- JC Auctions: Owner, Livestock Auctioneer
- Livestock Marketing Advisor: Purebred and Commercial
- Not-for-Profit Consultant: Agricultural and Community Organizations
- Educational Speaker: Agricultural Stewardship, Youth Engagement, Heritage Advocacy

Qualifications

- Experience in auctioneering and ring service at high-profile livestock events.
- Deep understanding of Alberta's ranching and livestock marketing sectors.
- Extensive involvement in environmental stewardship and water management initiatives.
- Proven leadership in agricultural boards and community organizations.
- Public speaker and advocate for food security, traceability, and sustainable grazing.

