

JACOB TAN, BBA, MBA, Doctorate Senior Advisor

Value Proposition

Jacob brings to his clients experience in restructuring by building strong cultural foundations for organizations. He employs innovative thinking in initiating enterprise programs for companies. Being grown and nurtured in a family business environment, Jacob is noted for his expertise in connecting with the socio-emotional aspects experienced by family owners and members involved in the business. His proven talent in bridging the intergenerational gap has helped companies avoid or manage succession risk, especially in ethnic family firms. This process of bridging via family governance enables firms to achieve longevity and pass on their legacy to the next generations. Jacob has diverse experience in mining, commercial real estate, transportation and logistics and education. His tremendous energy and enthusiasm and fluency in English and Mandarin provide unique value to his clients.

Selected Achievements

- Established robust family governance for large family enterprises that ensures their longevity beyond the third generation.
- Spearheaded a mineral mining and trading venture in one of the eastern islands of Indonesia to become the role model of proper mining practice in the province of Belu.
- Managed the operations of a coal shipping port infrastructure to expedite the logistics system, liaised with Petronas, and supervised the financial stability of the company.
- Served as an Interim Director to successfully restructure an educational institution within two years.
- Managed prime commercial real estate properties, and prepared investment proposals for Hong Kong investors regarding opportunities in the Dallas Fort Worth commercial real estate industry.
- Conducted middle to upper management strategic decision making training for a global conglomerate group.
- Appointed UNESCO-APWINC Team Leader 2016 for Indonesia to enhance women's leadership and information technology advancement in the country.
- Integrated a start-up incubator/accelerator program by successfully acquiring mentorship support from a number of venture capitalists such as Sovereign's Capital.
- Authored The Panorama of Succession: Nurturing Transgenerational Entrepreneurship in Family Business.

Experience

- Osborne Interim Management (2023 Present)
- Helios Capital Asia: Family Business Advisor (2021 Present)
- Pelita Harapan University: Professor (2014 Present), Department Chair of Management (2015 2016),
 Joint-Venture Manager for Royal Melbourne Institute of Technology (RMIT) program (2014 2015); Head of Entrepreneurship Program (2014 2015)

Qualifications

- Doctor of Research Management in Entrepreneurship Pelita Harapan University
- Master of Business Administration in Finance Dallas Baptist University
- Bachelor of Business Administration in Behavioral Management Dallas Baptist University

