

Value Proposition

A trusted advisor to agri-businesses for more than two decades, Clyde is a leader in programs and policies such as 4R Nutrient Stewardship, safety and security codes of practice, environmental innovations, tax reforms, product regulatory modernization, logistics efficiency, scientific research and international development. He brings a skillset to all aspects of association management, including financial management, board governance, government relations, communications, membership retention, project development and fundraising. Clyde can help businesses work throughout agri-business supply chains from farm inputs to food outputs. Globally, he's a proven leader of projects to enhance economic, social and environmental sustainability of crop production. Clyde brings a fulsome understanding of regulatory negotiations with governments for nutrient management, industrial safety, greenhouse gas, air pollutants, product quality and taxation.

Selected Achievements

- As a member of a leadership team, delivered a \$17-million public-private partnership to bring 4R fertilizer sustainability practices to 80,000 small-holder farmers in Ghana, Ethiopia and Senegal over a five-year period.
- Led a number of multi-year agricultural research and extension projects funded by federal and provincial governments in collaboration with farm groups, agri-businesses and universities. The total value of the projects exceeded \$3 million.
- Served as Interim President & CEO of a national trade association, leading a strategic rebrand and restructuring of the senior leadership team while supporting the recruitment of permanent executive leadership.
- Launched a federal/private sector regulatory forum to facilitate approvals for innovative crop input products.
- Managed development of a provincially regulated farm carbon offset protocol.
- Co-hosts Digital Ag Global, a monthly podcast now in its second season, featuring conversations on the future of agriculture and innovation. Available on LinkedIn, YouTube, and Spotify.

Experience

- Keystown Solutions Inc.: Director & Principal
- Fertilizer Canada: Director, Vice-President, Senior Vice-President, Executive Vice-President
- Saskatchewan Wheat Pool: Director, Government Relations
- National Public Relations: Senior Consultant
- The Canadian Press: News Reporter
- Regina Leader-Post: News Reporter

Qualifications

- Bachelor of Journalism (with Political Science) – Carleton University
- Participated in the Alberta Innovates Bio Solutions Expert Advisory Committee, Soil Conservation Council of Canada Board of Directors, Steering Committee of the Canada Roundtable for Sustainable Crops, and the Management Committee of the North American 4R Research Fund.
- In 2012, received the Queen's Diamond Jubilee Medal for contributions to Canadian Agriculture; nominated by the Grain Growers of Canada.

