

Value Proposition

Cam is a strategic finance executive with over 25 years of experience navigating capital markets, financial operations, and high-growth leadership across infrastructure, energy, and industrial manufacturing. He helps companies grow and scale through strategic and financial planning, building agile finance teams, and implementing systems and reporting frameworks that drive clarity, accountability, and confidence. He is current on governance best practices and supports organizations through all phases of growth, from initial setup to scale, ensuring financial and operational systems evolve with the business. Whether aligning funding strategy with long-term goals, optimizing capital structure, or installing the operational backbone for scale, Cam brings structure, momentum, and sharp commercial insight to every engagement.

Selected Achievements

- Secured over \$12 million in multi-round financing to fund initial development and market launch of a new industrial product in the energy sector.
- Attracted early-stage venture capital as a founding shareholder in a high-growth startup, contributing to product design, early market traction, and a \$150 million exit with top-quartile investor returns.
- Completed more than \$350 million in financial transactions, including equity, debt, M&A, and government grants, across multiple companies and industries.
- Scaled a telecom venture from proof-of-concept to 60,000+ serviceable locations by raising approximately \$200 million in capital and implementing scalable financial systems and business processes.
- Led a consolidation initiative of SMB e-commerce businesses into a publicly traded company, aligning financial strategy with operational growth.
- Founded and led two companies that manufactured and installed corrosion-resistant pipeline solutions.
- Held senior financial leadership roles across industries including telecommunications, energy infrastructure, oilfield chemicals, software, and natural gas production, aligning finance with operational growth.

Experience

- Canadian Fiber Optics Corp.: Chief Financial Officer
- Advancing Chemistry Inc.: Vice President, Finance
- CORE Linepipe Inc.: Vice President & Co-founder
- Consulting & Advisory Roles: Contract Mandates, Corporate Finance/M&A
- KPMG LLP: Senior Manager, Valuations
- Equity Research Roles: Associate, Various Firms
- Source Rock Energy Partners: President
- Flexpipe Systems: Co-Founder & Business Manager

Qualifications

- Chartered Financial Analyst (CFA) – CFA Institute
- Master of Business Administration (MBA) – University of Western Ontario, Ivey Business School
- Bachelor of Arts (Honours), Geography (Urban Planning & Economic Development) – University of Regina

