

Value Proposition

As a Canadian and international risk management (RM) expert, Awad is a trailblazer in enhancing the risk management function within organizations by moving the risk culture from avoidance to focusing on “informed risk outcomes”. He advocates managing risk to protect/grow the firm’s value by enabling it to achieve its objectives more effectively and with greater long-term certainty. He helps organizations survive and thrive with the ability to identify, assess, and manage their key risks. His approach to effective RM enables organizations to achieve their objectives by continually assessing risks to reduce surprises, capitalize on opportunities and improve performance.

Selected Achievements

- Representing Canada on ISO meetings concerning ISO 31000 and derivative standards/products since 2006.
- Convenor of the new TC 262 Task Group to Conduct a Study to Assess the Market Acceptance Challenges and Next Steps for ISO 31000 (Risk Management – Principles and Guidelines).
- Conducted numerous national and international training courses, workshops and sessions about Quality and risk management, project management, finance, and business planning on an ongoing basis.
- Worked on development of the Management of Public Risks – Principles and Guidelines (CAN-UL 2984:2019).
- Secured buy-in and implementation of processes to manage risk across an organization.
- Enhanced management of human and cultural aspects that affect performance.
- Authored the quality and risk management components of all key planning and reporting documents, including the Strategic Business Plan and the Management Accountability Framework.
- Reviewed GoC Treasury Board (TB) submissions and Memoranda to Cabinet to ensure that risk management becomes an integral part of PSPC decision making and business improvement of operations, at all levels.
- Provided professional guidance, advice and annual positive assurance which were relied upon by the Executive Committee and the Audit Committee. Co-developed with the Office of Audit and Evaluations Services an evergreen 3-year risk-based audit rolling plan that was used to audit organizational programs and operations.
- Actively participated in Risk Oversight Boards’ meetings for key transformation projects and initiatives. Successfully conducted detailed review of related business cases and TB submissions as related Memoranda to Cabinet.
- Developed/delivered 2-hour RM training courses for senior executives (DGs and Directors) and 1-day in-class training workshops, and a 3-course e-learning RM strategy for beginner, intermediate and advanced levels.
- Helped Multifamily Housing Initiatives and other non-profit organizations (small and large, public, private and not-for-profit sector) by articulating how they can benefit from an audit and evaluation of the organizational risks.

Experience

- President & Owner, A.M.A.L. Risk Management Services Inc. (2000 - Present)
- Risk Financing Part-time Course Instructor, Sprott School of Business, Carleton University (1999 - 2019)
- Canadian RM delegate to the ISO Technical Committee on Risk Management (ISO 31000) (2006 - Present)
- Director of Risk Management and Special Projects, Public Services and Procurement Canada (2017 - 2019)
- Director of Quality and Risk Management, Public Works and Government Services Canada (2006 - 2017)
- Manager/Advisor of Risk Management, Public Works and Government Services Canada (1992 - 1995)

Qualifications

- MBA in Management of Financial Resources – University of Calgary (1991)
- Canadian Risk Management Designation, Global Risk Management Institute, Inc. (1991)
- Chartered Insurance Practitioner – Chartered Insurance Institute, UK (1995)

