



PETER ATKINS, MBA, BA
BUSINESS DEVELOPMENT

PROFILE

VALUE PROPOSITION

Peter has built his career assisting organizations leverage their people resources. His experience includes consulting on international talent mobility, immigration, contingent workforce and employee recruitment, social enterprise, as well as employee career transition. He is experienced in general management, project management and business development. He has industry experience in not-for-profit/social enterprise, energy, construction, tech, logistics and manufacturing. Through Osborne Interim Management, and as part of an extended best-in-class network of strategic subject matter experts, Peter offers clients international and local recruitment and HR planning/implementation, interim general management/project management and business development planning/implementation.

SELECTED ACHIEVEMENTS

- Co-founded several professional services companies, with a focus on B2B sales.
- Built new teams to improve performance and culture.
- Sourced key people to fill strategic roles within companies.
- Coached senior professionals on obtaining employment in a new industry.
- Organized two Angel Investor conferences (Banff and Cancun) with a focus on the tech sector.

PRIOR EXPERIENCE

- Lean Minds Inc.: Business Development Manager
- Global Talent Accelerator: Talent Mobility Specialist
- EvolveU: Employer Engagement Specialist
- Robert Half Finance & Accounting: Recruiting Manager
- JSG Professional Services ULC: Business Development Manager
- Tulsa Inspection Resources Canada ULC: VP Canadian Operations
- The Mustard Seed (SeedWorks): Business Development Manager – Social Enterprise
- Atkins West Ltd.: President
- Dearson Winyard International Ltd.: Business Development Manager – North American Services
- VRV Global Ltd. (a CIBT Company): General Manager and Corporate Team Lead

QUALIFICATIONS

- Master of Business Administration: University of Calgary
- Bachelor of Arts, Major in History: University of Calgary
- Strategic Leadership Course: Banff Centre
- Various HR courses: University of Calgary, Continuing Education