Osborne
Interim Management

Osborne
Business Advisors

The Osborne Observer

November 2017

The Benefits of Energy Management

Some organizations pursue energy efficiency improvements while others remain disengaged and noncommittal. Why? Energy costs are the largest expense behind labour costs in many organizations. Staffing is nearly always considered a strategic issue, but not energy. Why not? Despite its prominence, energy does not typically get managed like other major cost centres. What are the barriers?

Among the most common of reasons are the following:

1. Executives consider energy to be unmanageable. Their attitude is that energy is the "cost of doing business". Energy is needed simply to keep the doors open and to keep the business in business.

2. Extracting energy cost and consumption information from utility bills can be time consuming and onerous. Organizations with several sites and accounts have an especially difficult task getting a corporate view.

3. It is assumed that reducing energy waste is always about technology investments – changing the lights or bringing in a more efficient piece of equipment. The assumed capital outlay and potential disruption to operations puts energy efficiency down the priority list.

To read the remainder of the article, click here.

 Share   Tweet   Forward

What's New

Dave Quist Joins the Osborne Team

Dave provides leadership in the not-for-profit, research and political worlds with more than two decades of experience. To read the news release, click here.

Osborne Welcomes Bob Hawkesworth to the Team

Bob brings a depth of knowledge and passion around energy efficiency, energy management, renewable energy projects as well as the housing industry. To read the news release, click here.

What We're Reading

Is Execution Where Good Strategies Go To Die?

50 Most Daring Entrepreneurs of 2017

Why Liquor and Weed are a Perfect (Financial) Mix

Contact Osborne

Osborne Interim Management   Osborne Business Advisors

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list